

## COMMUNICATIONS EXPERT GROUP MEETING

Thursday – Friday, 11 – 12 May 2023  
EPZ, Borssele, Netherlands

The 2023 Communications Expert Group Meeting is organised by WANO Paris Centre. The hosting member company is [EPZ](#), Netherlands.

### Topics

The main topics will be as follows:

- Communication effectiveness
- New landscapes

### Objectives

**Participants are encouraged to come to the meeting prepared to share their challenges and good practices/positive experiences from their own organisations.**

Through sharing information, it should be the objective of each delegate to bring back to their own organisation at least one improvement technique or practice.

Breakout sessions will be available for structured interaction with colleagues.

### Target group

The meeting will provide a platform for experience exchange and networking among the communications experts of WANO Paris Centre members; corporate and plant communicators, internal and external communications professionals are all welcome.

### Arrival and Departure

Participants should make their plans to the venue before the meeting starts at 13:00 on Thursday.

There will be a light sandwich buffet available from 12:15. Prior to the meeting, a visit at [COVRA processing and storage facility](#) is organised at 10:00, which is optional.

A networking/get-together dinner will take place Thursday evening at [De Gevangentore](#) restaurant.

The meeting will adjourn at 14:00 on Friday. The expectation is that the attendees will not arrange their departures from the venue earlier than 14:00. A simple business lunch will be provided before the closure of the meeting.

## PROGRAMME

### THURSDAY 11 May 2023

10:00 **COVRA**, processing and storage facility, visit

12:15 *Lunch*

13:00 **Welcome**

**Fanny Willis**, Facilitator of the meeting, Communications Manager, WANO Paris Centre

13:15 **Who are we?** Everyone introducing her/himself

13:30 **Perspective of the hosting company**

**Monique Linger**, Mentor of the meeting; Communications Manager, EPZ

13:45 **Action for Excellence**

**Carlo Wolters**, Director of EPZ

### Communication effectiveness

14:00 **The opportunities and challenges of introducing new technology for communicating with employees**

**Helen Connolly**, Head of internal communication and engagement  
Sellafield Ltd, United Kingdom

14:30 **Roundtable discussion**

15:00 *Break*

15:30 **The measurement of the communication effectiveness (remotely)**

**Nicolás Doyle**, Head of the Communication Department, NA-SA, Argentina

16:00 Break-out session

Group A: **How to measure communication effectiveness**

Group B: **How to enhance communication activities towards staff**

16:45 **Wrap-up** Mentor

18:15 *Appointment at (to be defined)*

19:00 *Dinner at [De Gevangentore](#) restaurant*

### FRIDAY 12 May 2023

#### New landscapes

- 09:00 **Communications on the new build and how EPZ's vision became the one of the government**  
**Monique Linger**, Mentor of the meeting; Communications Manager, EPZ
- 09:30 **Political landscapes for PreussenElektra: Shut down, extension**  
**Almut Zyweck**, Press Speaker Headquarters, PreussenElektra, Germany, and  
**Hauke Rathjen**, Plant Management assistant, Brokdorf NPP, Germany
- 10:00 *Break*
- 10:30 **Communication Data Analytics**  
**Paul-Emmanuel Schoeller**, Communications Director, EDF, France
- 11:00 **Communicating in the frame of new ways of working, post-COVID-19**  
*To be defined*
- 11:30 **Round table discussion**
- 12:00 *Lunch*
- 12:30 **Action for Excellence – Increase WANO value for the members (remotely) to be confirmed**  
**Wayne Roberts**, Communications & Transformation, INPO
- 13:00 **Wrap-up**  
**Monique Linger**, Mentor of the meeting; Communications Manager, EPZ
- 13:10 **Questions and answers**
- 13:30 **Closure**



## INFORMATION

EPZ, Borssele, Netherlands

11 – 12 May 2023

### Meeting language

The meeting language will be English.

### Registration

Please register on [WANO Paris Centre registrations page](#).

### Presentations

Participants may wish to give a presentation on an identified topics. Please indicate this when registering.

The PPT presentations (in English) need to be sent to [Marina Grlić](#) by **24 April 2023** to ensure timely preparations.

### Venue

The meeting will be held at EPZ, Borssele, Netherlands <https://www.epz.nl/>

### Transportation

Plane: Amsterdam or Brussels (a little further away and less convenient)

Train: From Antwerp or Amsterdam to Middelburg.

The train station in Middelburg is within walking distance of the city center.

### Meeting package

There is no meeting package fee.

WANO Paris centre and EPZ will cover the costs for the full meeting documentation, refreshments, lunches, the dinner and transportation from the hotel to EPZ, COVRA and the restaurant.

### Dress Code

Evening dinner: Casual

Workshop/ Seminar: Business Casual

### Accommodation

Please pick the hotel you prefer, and book your room, at your own cost:

[Boutique Hotel Eleanor](#)

[Boutique Hotel The Roosevelt](#)

### Organising team

For further information, please contact the Organising team in WANO Paris Centre:

- [Fanny Willis](#), Communications Manager
- [Marina Grlić](#), Communications Specialist

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